

## Positive Alternatives 2016 - 17 Quarterly Update

**Grantee (Name and city):** New Beginnings Pregnancy Care Center, Grand Rapids      0000950680

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**Goal:** To provide positive alternatives to abortion to pregnant and parenting women in Northern Minnesota

**Population:** Pregnant and parenting women in Northern Minnesota

**For the period/quarter:** April 1, 2017 to June 30, 2017

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
<b>Administrative Activities</b>	Hire new grant staff Provide guidance to grant staff Attend required grant meetings Reporting		Laurie continues to do the grant reporting and Tammi helps with the Grant Evaluation class and entering client info into eKyros. Andrea started in May as a grant reporting assistant. Amanda and Laurie went to the PA grant meeting in April.	
<b>Outreach</b>	Advertising and publicity venture Community Education and contact activities Efforts at increasing capacity		<ul style="list-style-type: none"> <li>*An advertising video is showing at the local theater before every movie for one year as per our contract.</li> <li>*Poster is up at local college with info about the Center.</li> <li>* Renewed sign at the arena.</li> <li>*Radio ad</li> <li>*Sign at bowling alley</li> <li>*Facebook ads</li> <li>*Flyers</li> <li>*Website</li> <li>*Contact with Itasca County Public Health</li> </ul>	

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<b>Car Seat Program</b>	Provide car seat education	5 10	Presented car seat education through EWYL and 9 of the clients received a \$25 Wal-Mart gift card.	14
<b>Fatherhood Programs</b>	Provide a 24/7 Dad program to help men learn parenting skills	3	We mentioned the 24/7 Dad program at our events and passed out literature but have not had any response from a dad this quarter.	0
<b>Life-Skills Education Program</b>	Provide educational programs through EWYL that have components specifically about building life skills such as: budgeting, cooking, apartment searching, relationship building	3	*Purity Promotes Possibilities Program was offered for boys and five came to the class two different nights.	9
<b>Parenting Education (Earn While You Learn)</b>	Provide intake assessment including parenting skills. Based on her interests and needs, lessons are selected. Client Service Advocate encourages, instructs and assesses progress. Incentives are provided for successful completion of lessons.  Includes infant care, infant nutrition, sleep safety, violence prevention	3 50	Clients have been coming in regularly to do the Earn While You Learn Program.	69
<b>Pregnancy Testing</b>	Provide program eligibility assessment, pregnancy consulting and testing	3 5	We continue to offer pregnancy testing and if there is a negative test we will offer sexual integrity education.	6

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	If pregnancy test is negative, sexual integrity education and support is offered.			
<b>Provide Necessary Services to all clients</b>	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	4 10	There have been quite a few calls and visits. People looking for information about what we offer at our Center. We have told them about our Center and we have also referred them to other organizations if needed.	19
<b>Provide Necessary Services Assessments Only</b>	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	3 7	The intake assessment was completed for 18 clients	18
<b>Ultrasound</b>	Services provided to ultrasound clients (including assessment, intake, consulting)	5 7	Four clients had ultrasound scans done. A sonographer from an area hospital volunteers to do them. Our new nurse manager is in the process of getting trained to do scans.	4

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<b>Transportation</b>	Bus tickets purchased to help clients that don't drive to obtain bus transportation.	5		
<b>Housing</b>	Partner with Cradle of Hope to provide housing funds for those needing help.	3		
<b>Cradle of Hope</b>	Partner with Cradle of Hope for their services and material assistance	5		
<b>Material Assistance</b>	Our Boutique offers necessary baby supplies	8		

<b>Maternal and Child Health Initiative Task Force Strategies</b>	<b>No.</b>
<i>Number of women/men who received car seats and car seat safety education from a PA funded program activity</i>	10
<i>Number of women/men who received car seat safety education only from a PA funded program activity</i>	14
<i>Number of women/men who received child abuse prevention education from a PA funded program activity</i>	2
<i>Number of women/men who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	2
<i>Number of women/men who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	1
<i>Number of women/men who received sleep safety education only from a PA funded program activity</i>	0

**Challenges:** Getting consultants to be at the Center more consistently. We're hoping to have them commit to two days per month.



